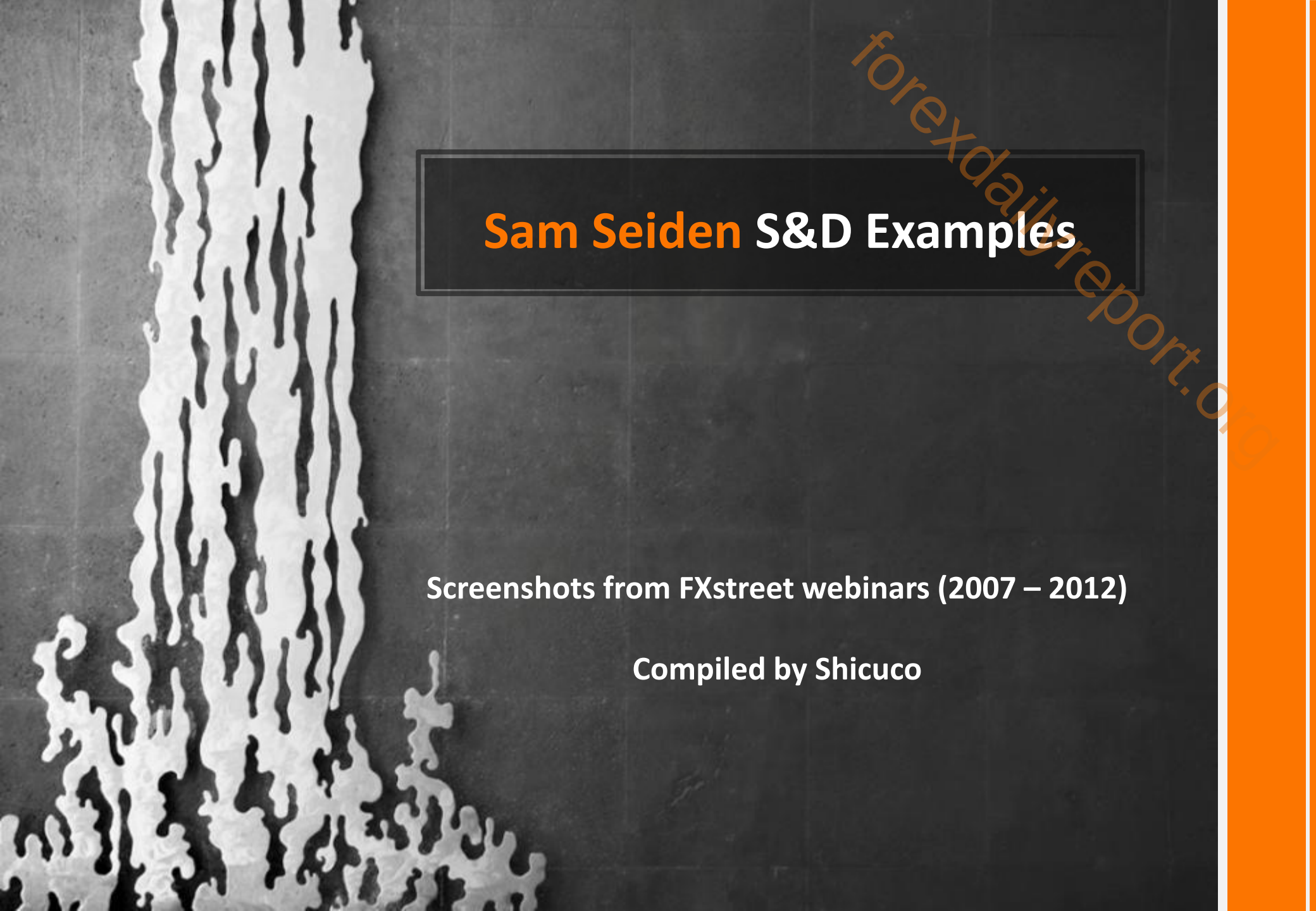




Sam Seiden S&D Examples

Screenshots from FXstreet webinars (2007 – 2012)

Compiled by Shicuco

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FXStreet Webinar

2007/11/28

**SUPPLY AND DEMAND TRADING WITH MECHANICAL INDICATORS AND
OSCILLATORS IN THE FOREX MARKETS**

Governing Dynamics of Supply and Demand



A – Price support (demand) level

B – Rally in price tells us there are more buyers than sellers at price level A" (demand exceeds supply at "A"). There can be no other reason for the price rally. Therefore, if and when price returns to "A", the astute buyer is offered a low risk / high reward buying opportunity.

C – Price revisits the support (demand) level for the first time. At "C", an ill-informed seller sells to an astute buyer. The buyer at "C" enjoys a low risk / high reward buying opportunity.

The educated trader typically gets paid from the trader who has no education, no plan, and who trades on emotion.

Online Trading Academy 2005



The Moving Average Illusion



Moving Averages and Supply and Demand

You must own the edge!



Objective Demand Level

Low Risk Buying Opportunity

Online Trading Academy 2005

Moving Averages and Supply and Demand



**Conventional Technical Analysis MUST be filtered through
Supply and Demand**

Online Trading Academy 2005

CCI and Supply and Demand



The Supply and Demand Filter for any Indicator

Online Trading Academy 2005

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FXStreet Webinar

2008/01/09

MULTIPLE LOW RISK FOREX ENTRIES WITH SUPPORT AND RESISTANCE

2) Buy a pullback to demand (support)



**Demand
Level**

Online Trading Academy 2005

**Pullback for
Low Risk / High
Reward Buy Entry**

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2) Buy a pullback to demand (support)

**Demand
Level**



Online Trading Academy 2005

**Pullback for
Low Risk / High
Reward Buy Entry**

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2) Buy a pullback to demand (support)



4) Sell Short a Rally Into Supply (resistance)



Who in their right mind is buying here?
A consistent WINNER or LOSER?

Online Trading Academy 2005

Foreign Exchange Markets

Supply Level

**Opens up
initial profit
zone (PZ)**



**Rally for Low
Risk / High
Reward
Short Entry**





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2008/03/26

FOREX SWING TRADING, LOW RISK HIGH REWARD TRADING IN THE LARGEST



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2008/06/19

UNDERSTANDING THE CREATION OF CANDLES IN FOREX TRADING





About the left pivot low: Prices rallied from that level because demand greatly exceeds supply. In fact, the imbalance is so strong that you only get a pivot there, there is no basing.



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2008/07/10

SHORT TERM FOREX TRADING STRATEGIES, BREAKOUTS AND REVERSALS





About the left pivot low: Prices stay there for a very short period of time and then shoot up. The pivots are going to be much better than the bases because price only spends a very short period of time there because supply and demand are so out of balance. We want to be entering on the first pullback.

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2008/10/15

CONVENTIONAL CHART PATTERNS AND FOREX



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2008/11/25

TRADE WHAT IS REAL, NOT WHAT YOU FEEL

Governing Dynamics of Supply and Demand



Bank (dealer)
Demand



Novice Seller

Objective Rule Based Analysis

- 1 - Selling after a decline in price = NOVICE selling
- 2 - Selling at demand = NOVICE selling

Buy from a novice seller

Governing Dynamics of Supply and Demand



The novice buyer here is buying **AFTER** a rally in price and **INTO** a price level where supply exceeds demand.

The astute Forex speculator sells to the novice buyer.

Supply from Banks, Central Banks, and Institution

Forex XLT: Day/Swing/Long Term



Long Entry: 1.7600



Target: 1.8600



Hi Sam,

I got out of GBPvUSD for 300 pips eventually. I got in again and made another 100 before I closed the position at just under 1.85 as it was getting into the resistance so 400 pips profit in total - GREAT.

J. Clarke - UK, 9/23/08

Risk: Low

Reward: 1000 pips (\$10,000 for a 1 lot)

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2009/02/16

PROFESSIONAL GAPS VS. NOVICE GAPS IN THE FOREX MARKETS



A gap is the ultimate picture of the S/D imbalance. A novice gap is a gap after a move in price in the direction of that move. This is the picture of a novice gap (buying into resistance).



A pro gap is a gap in price after a move in the opposite direction of that move. This is the picture of pro gaps. We want to join pro gaps and fade novice gaps.

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2009/03/12

LOW RISK BREAKOUT TRADING IN FOREX





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2009/10/01

MULTIPLE TIME FRAME ANALYSIS





USDCHF - 60 min FOREX L=1.04284 0.00670 0.65% B=1.04284 A=1.04306 O=1.03618 Hi=1.04521 Lo=1.03367 C=1.04284 V=0



Step 3) Find your entry point







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2009/12/03

RULE BASED TRADING FOR SHORT AND LONGER TERM FOREX TRADERS







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FXStreet Webinar

2010/01/06

**AN IMPORTANT RULE TO CONSIDER WHEN SCANNING FOR TRADING
OPPORTUNITIES IN FOREX**



This is an example of what is NOT A GOOD LEVEL.
Reasons: Profit margin is not good enough (shaded area) + price left the level gradually.



Same chart but level is higher up in the curve. This is A GOOD LEVEL because price tanked in a strong fashion and profit margin is higher (3:1 or better).



This is A GOOD LEVEL because the profit margin is very good + price blasted off from the level.



This is another example of what is NOT A GOOD SUPPLY LEVEL.
Reason: Profit margin is not good enough (shaded area).



Same chart but level is higher up in the curve. This is A GOOD LEVEL because price tanked in a strong fashion and profit margin is higher (3:1 or better).



This is A GOOD LEVEL because profit margin is very good + price blasted off from the level.

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2010/02/16

IDENTIFYING SWING TRADING OPPORTUNITIES IN THE FOREX MARKET







The DBR (shaded area) is a stronger level than the RBR above (parallel lines).





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2010/03/16

LIVE TRADING AND ANALYSIS







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2010/03/26

SUPPLY, DEMAND, AND BOLLINGER BANDS









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Levels on top of levels: always take the more distant levels as it will take a bigger amount of demand to reach the key supply level due to the speed bumps of supply in the circled area, so there'll be less buyers when price gets there.

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2010/04/16

CURRENCY TRADING WITH FOREX FUTURES

Seiden Trade: 4/12/10



Demand
(wholesale)



Supply
(Retail)

Profit Margin
(reward)

Risk

Seiden Trade – Forex Futures

Report: Daily_Commodity_Statement(STM4) - 03/31/10

BEGINNING BALANCE	126,423.01
COMMISSION	17.50DR
CLEARING & EXCHANGE FEES	61.60DR
NFA FEES	.50DR
TOTAL FEES	62.10DR
GROSS PROFIT OR LOSS	2,312.50
NET PROFIT/LOSS FROM TRADES	2,232.90

1 Day Profit
\$2,232.90
40 minute trade

*Simple rule based trading
based on the laws of supply
and demand is the key to
consistent profits*

Demand

Entry
(buy)

Supply Target (sell)





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2010/06/25

IDENTIFYING HIGH PROBABILITY TURNING POINTS





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2010/07/20

BREAKOUT TRADING IN FOREX, A LOW-RISK, HIGH-REWARD STRATEGY







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2010/08/20

TRADING CME FOREX FUTURES

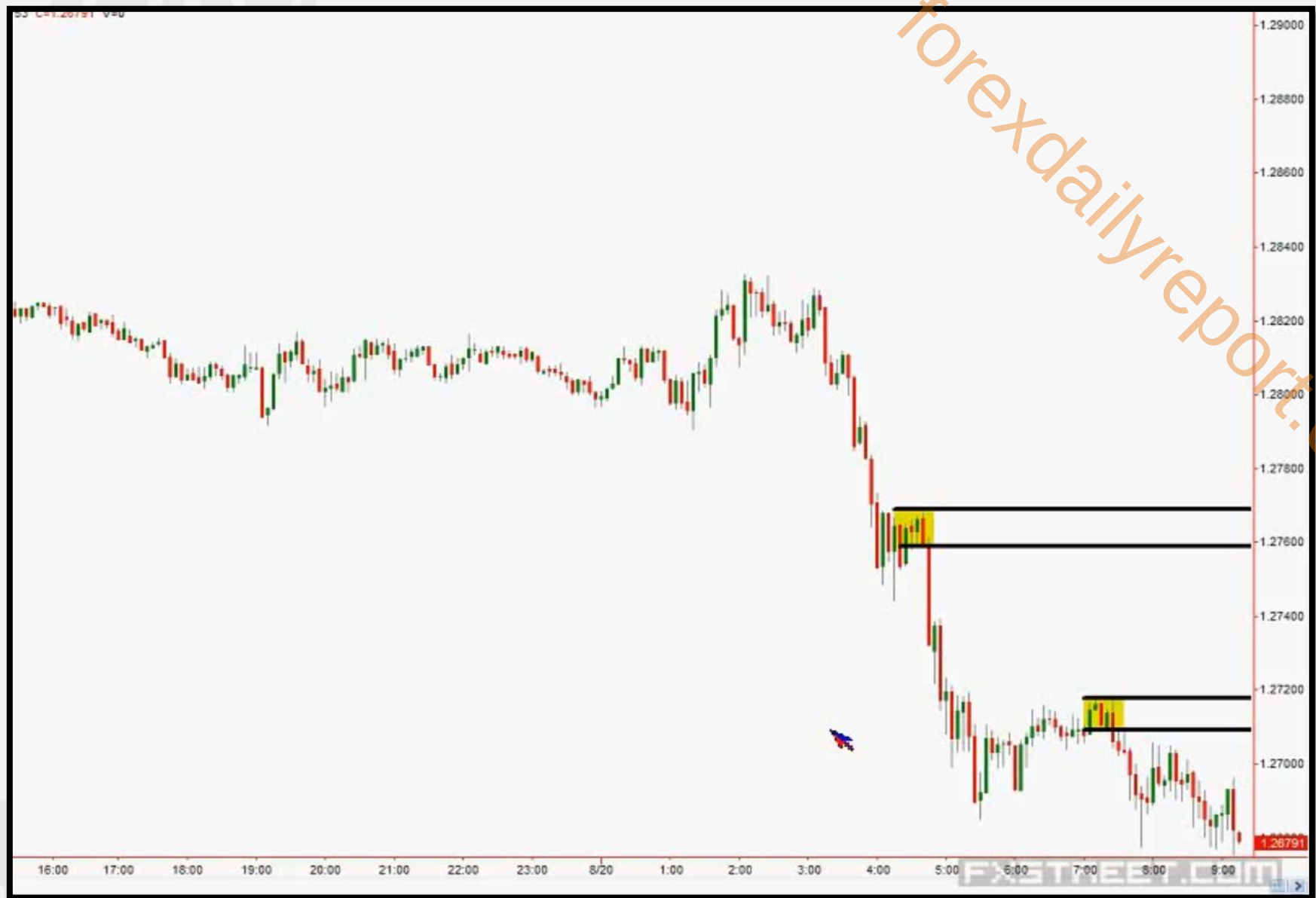
USD - 60 min FOREX L=1.28941 -0.01274 -0.99% B=1.28941 A=1.28957 O=1.28235 Hi=1.28325 Lo=1.26770 C=1.28941 V=0



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70 C=1.26541 V=0











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2010/09/24

SCANNING FOR SWING TRADES













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2010/10/19

IDENTIFYING TRADING OPPORTUNITIES









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2010/11/30

SUPPLY AND DEMAND STRATEGY APPLICATION



Price is at a weekly demand level, so feel comfortable taking very short TF demand levels.







If price revisits a level but barely touches it, not entering deep into the zone, and turns, this is a very good level and we could expect price to come back and bounce again. As a rule of thumb, once price penetrates 50% or more into the level, you probably want to stop taking it. .

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BREAKOUT TRADING IN FOREX





The picture of a very good quality level: RBD, level on top of level and a strong drop in price.





Price dropped and went thru the first couple of demand levels on its way down (circled areas). This tells us the origin of the price drop is *probably* a decent supply zone.







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2011/01/21

TRADING THE ALL STAR ENTRY









Example of what is not a good demand level (circled area). First, the level is not fresh; and second, there's a supply area forming at around 0.96, so profit margin is low.



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MARKET TRAPS





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RULE BASED MARKET TIMING PART I









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2011/03/31

TRADING AND ANALYSIS









Example of a smaller TF supply level formed near larger TF supply. High probability trade.



The level below might not be a great level because of the wick to the upside. This tells us that the supply at the level might not be that great. Otherwise, price would not have been able to trade higher above the level.



Later on, price actually turned at the level.







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TRADE EXECUTION AND MONITORING







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2011/05/23

SHORT TERM DAY TRADING IN FOREX







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2011/07/19

TRADING THE NEWS

S&P Daily Chart



Stock market was down hundreds during interview. News out of Japan was very bad, our strategy said buy. The Dow then rallied over 800 points from that news driven sell off.





June 3rd Morning News: Very Bad Employment Number





GBPUSD - 180 min FOREX L=1.61286 0.00790 0.49% B=1.61286 A=1.61306 O=1.60499 Hi=1.61771 Lo=1.60403 C=1.61286 V=0







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FINDING THE NEXT BIG MOVE IN THE FOREX MARKETS













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MARKET TIMING FOR THE SHORT TERM FOREX TRADER





EURCAD - Daily FOREX L=1.37805 -0.00818 -0.59% B=1.37805 A=1.37821 O=1.38615 Hi=1.38783 Lo=1.37480 C=1.37805 V=0



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2011/09/29

PLANNING OUT LONGER TERM FOREX TRADES











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SHORT TERM MARKET TIMING IN THE FOREX MARKET



The three essential factors for short term success:

- **Location** (big picture)
- **Structure** (quality of the smaller TF - odds enhancers)
- **Profit Margin**



The structure of the 2M supply level is good, but it is close to larger TF demand, so be careful.





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LOCATION AND STRUCTURE TO FIND MARKET TURNING POINTS IN FX

DXY - Daily NYBOT L=74.87 -1.38 -1.81% B=0.00 A=0.00 O=76.29 Hi=76.25 Lo=74.84 C=74.87 V=0

Location
(big picture supply and demand curve)

Structure
Odds Enhancers

- 1) How did price leave the level?
 - 2) How much time was spent at level
 - 3) Profit Margin?
 - 4) tight base vs wide base
- 3 - 6 candles
Larger Time Frame Trend





38.00 Hi=1275.75 Lo=1237.50 C=1274.75 V=1,882,199



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2011/11/25

SPOT FOREX VS. FOREX FUTURES





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412 Lo=1.3212 C=1.3247 V=280,847







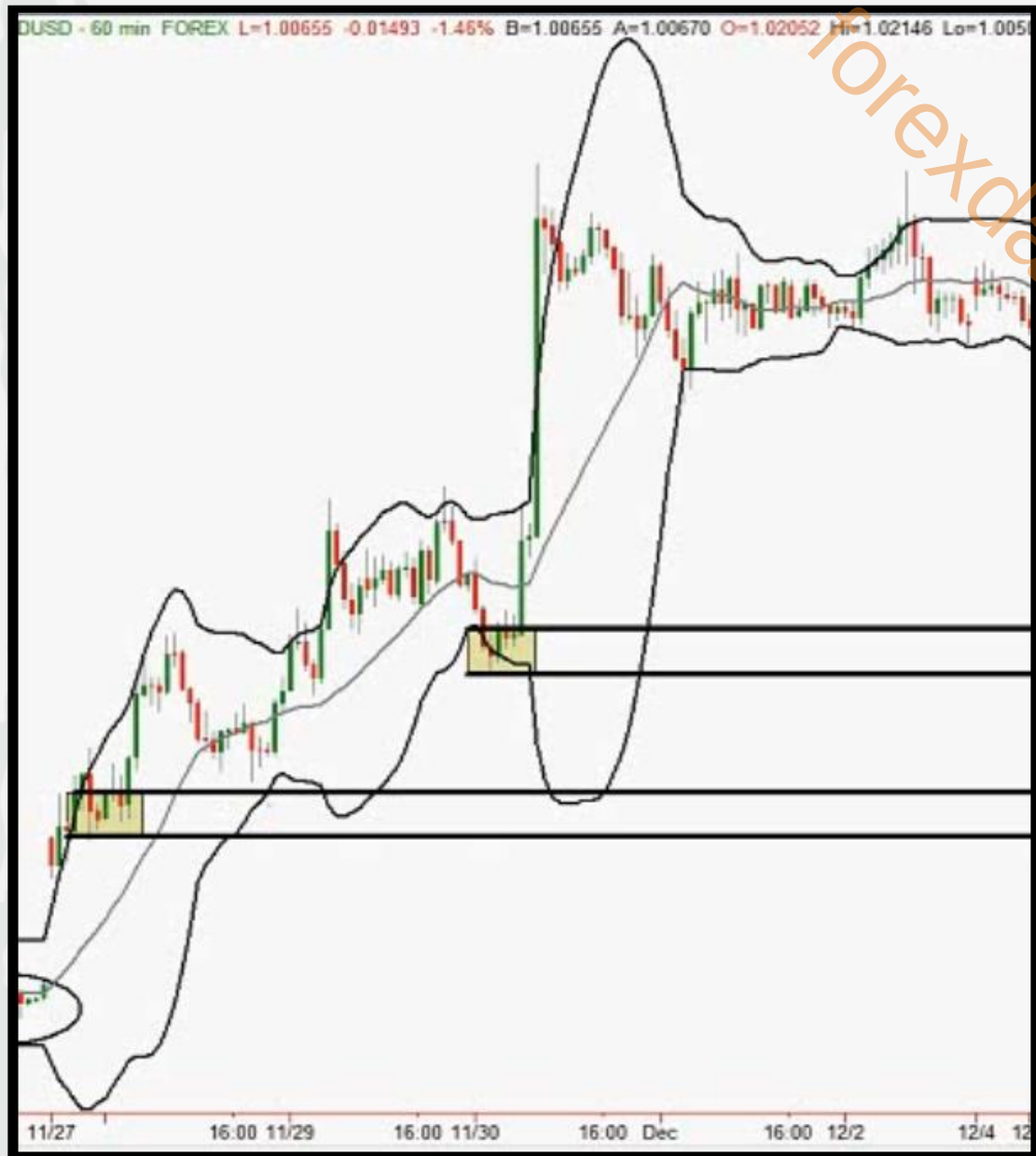


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2011/12/13

THE ALL STAR ENTRY - LESSON AND APPLICATION





03% B=1.02754 A=1.02771 O=1.01840 Hi=1.02849 Lo=1.01826 C=1.02754 V=0 Bollinger Bands (Close,Close,Close,20,2,-2,0) 1.02894 1.01712 1.02303

Odds Enhancers

- 1) Strong move away
- 2) Needs to be fresh
- 3) Needs Profit Margin
- 4) Time...
- 5) S/D Curve



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2012/01/19

MAJOR FOREX MOVES FOR 2012



TradeStation Chart Analysis - \$DXY 60 min [ICEUS] U.S Dollar Index

\$DXY - 60 min ICEUS L=80.40 -0.21 -0.26% B=0.00 A=0.00 O=80.53 Hi=80.59 Lo=80.17 C=80.40 V=0













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2012/02/08

THREE KEY THINGS THAT CAN INCREASE YOUR WINNING PERCENTAGE









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2012/03/06

TRADING AND ANALYSIS

\$DXY - Daily ICEUS L=79.76 0.46 0.58% B=0.00 A=0.00 O=79.33 H=79.83 Lo=79.29 C=79.76 V=0



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2012/04/12

LIVE TRADING AND ANALYSIS





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2012/05/15

PROPER TREND TRADING IN THE FOREX MARKETS





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**2012/06/04 SUPPLY & DEMAND AND ODDS ENHANCERS - PART 1 -
FOUNDATION**



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2012/07/05

SUPPLY & DEMAND AND ODDS ENHANCERS - PART 2 - APPLICATION

@EC - 180 min CME L=1.2440 -0.0182 -1.44% B=1.2439 A=1.2441 O=1.2539 Hi=1.2619 Lo=1.2426 C=1.2440 V=216.552







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2012/08/10

SUPPLY & DEMAND AND ODDS ENHANCERS - PART 3 - APPLICATION













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2012/09/20

LIVE TRADING AND ANALYSIS









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2012/10/08

ODDS ENHANCERS TO INCREASE YOUR ODDS





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2012/11/14

SWING TRADING



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